

Me Inc - Build Your Brand

Speakers: Julia Harrison, Partner, Carroll & O'Dea Lawyers

Sophie Given, Partner, HWL Ebsworth Lawyers

Lisa To, Partner, Bartier Perry

5.45pm - 8pm, Thursday 31 May 2018, Lander & Rogers, L19, 123 Pitt St, Sydney

Are you putting your best foot forward? Are you as good as Kanye and Kim in selling your brand? Come join us and master the skills of marketing, networking and personal branding including:

- **how to work a room at functions;**
- **how to build and raise your profile;**
- **how to build a network and client base; and**
- **how to present yourself with style and polish.**



Julia Harrison. Admitted in 2008, she rose through the ranks and attained partnership in 2014. Julia's practice is founded in personal injury and not only has she demonstrated her incredible knowledge of the law, but her skill as a practitioner. Julia is constantly thanked by her clients for her personalised approach to running matters. Julia is held in high regard and she has had an integral role in the growth and development of many young lawyers in the firm. Julia has always been a fierce advocate for women in the law and has been a member of WLANSW since 2015. She is committed to encouraging and mentoring her female employees and team members through their professional journey.



Sophie Given is a litigator who specialises primarily in government (both Commonwealth and NSW). After four years as a commercial litigator, she was called to the Bar in 2004, returning to private practice in 2013. Sophie advises and represents Government Departments and agencies in relation to their decision making and the judicial review of those decisions. Sophie is experienced in the carriage and management of high-volume and cohort as well as urgent litigation and injunction work. She has extensive experience in Commissions of Inquiry as well as law enforcement and any litigation arising from the interaction between the government and its citizens. In 2017 Sophie was appointed to the Law Society of New South Wales' newly established Public Law Committee. She is married to the Principal cellist of the Sydney Symphony Orchestra and is the mother to an 11 year old social media maven.



Lisa To A partner in the Private Clients Team, Lisa provides clear advice across tax law, superannuation and trusts to reach her clients' goals. With a strong understanding of the constant changes in revenue law and the super industry, she finds the best opportunities for her clients based on practical experience. Lisa thrives on cutting through the complexity of tax, trust and superannuation law to get the results her clients need. Her passion for influencing legal policy means she is engaged with evolving legal issues, from new developments in state taxes to examining the ATO's current auditing focus. Lisa sits on the NSW Law Society/Revenue NSW Liaison Committee; The Tax Institute's CPD Committee; and is Treasurer of WLANSW and an Executive for the last 3 years. She is a mentor in the NSW Law Society's Advancement of Women Mentoring Program previously having been a mentee. Her interests include mentoring others for success, snow skiing, reading and of course, coffee and wine!

TAX INVOICE/REGISTRATION

Please keep a copy for your records, no receipts issued.

Separate registrations required for each participant with seminar choices ticked.

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- Seminar 1: *Survivor - How Emotional Intelligence Keeps You in the Game*
- Seminar 2: *Finding Your Oprah - The Benefits of Mentoring & Sponsorship*
- Seminar 3: *How to Please the Court - A Practice Note on Court and Tribunal Etiquette*
- Seminar 4: *How to Be Great and Not Grate - Things I Wish I Had Known*
- Seminar 5: *Me Inc - Build Your Brand*

\$25 per seminar or \$100 for all 5 seminars

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Kathryn McKenzie, Executive Officer

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