

Hello there, we hope to be able to help you out and get you an awesome headshot photo for your profile. As we only have a limited amount of time in this session, we need to get you thinking about some things that will make your shot 'shine'.

Clothing – Because we shoot (and crop) quite close in you can be fairly flexible with clothing choice.

Try to avoid:

- High neck (i.e. turtle necks)
- Frills or complex patterns
- Bright colours.

We really want to make sure that your face is the most eye-catching part of the photo so muted colours with simple cuts is perfect!

Hair/Makeup – Try to keep it fairly simple and to a minimum.

We'll have a mirror at hand so that stray hairs and the like can be taken care of prior to starting the session.

For makeup with any photography, be wary using mineral based foundations or powders as they reflect the light that we use.

Posing – as strange as it seems the best thing you can do is spend some time in front of a mirror leading up to your session to go through some exercises.

Some of the things we may ask you to do in posing are:

- Squint! – Just a little. If you can imagine how you would look while you are concentrating just a little, that's what we are after!
- Smile! – But be careful of the 'say cheese' grin. You want to look approachable and confident. This is usually achieved with a small smile.

Spend some time practicing those two aspects of your facial expressions and we can promise it will make a massive difference in your photos!

What to expect on the day – We only have a limited time for each person so we will be trying a lot of different poses and angles in a short amount of time. Try not to worry too much about that though, the most important thing for someone having a portrait taken to remember; is to RELAX!

We look forward to seeing you on the day!

Cheers  
Luke



# Luke Potter Photography

<http://www.lukepotterphoto.com>